



Reengineering Healthcare Delivery: Optimizing Outcomes in Chronic Disease and Hospital Care

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Ochsner Health System, New Orleans, LA USA

Our Discussion Today

- Reengineering Care Delivery to Manage Chronic Disease
- Reengineering Hospital Care to Improve Patient Outcomes

Reengineering Care Delivery to Manage Chronic Disease

- Overview of Global Health Status
- Factors Contributing to Poor Health Outcomes
- Encouraging Positive Behavior Change
- Intervening and Engaging Patients

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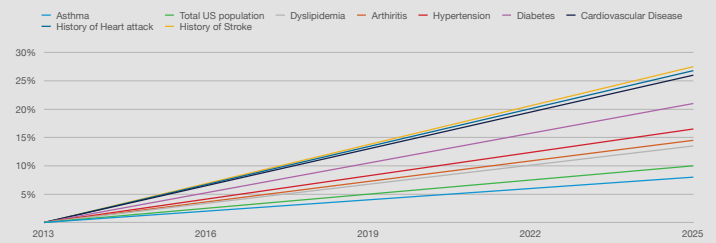
Population Health Facts

- 86%** U.S. health care dollars goes to treatment of chronic disease
- #1** Cause of disability in U.S. is chronic disease
- 75%** Percentage of deaths in U.S. from chronic disease
- 50%** Adult Americans with at least one chronic disease
- 90%** Seniors with at least one chronic disease (77% have 2+ chronic conditions)

Centers for Disease Control and Prevention. <http://www.cdc.gov/chronicdisease/index.htm>
BMJ 2013;346:f2314. <http://transforminghealthcarepublicviews/patientengagement-a-strategic-imperative-for-preventing-readmissions/>
WHO. http://www.searo.who.int/entity/noncommunicable_diseases/en/
<http://www.who.int/mediacollection/en.pdf>

Projected Growth

Projected growth in population with chronic conditions 2013–2025



Dall TM, et al Health Affairs 2013;32:2013-2020.

Major Causes of Chronic Disease

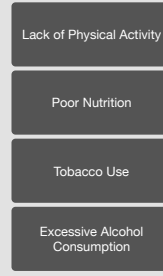
Health behaviors



<http://www.cdc.gov/chronicdisease/overview/index.htm>

Major Causes of Chronic Disease

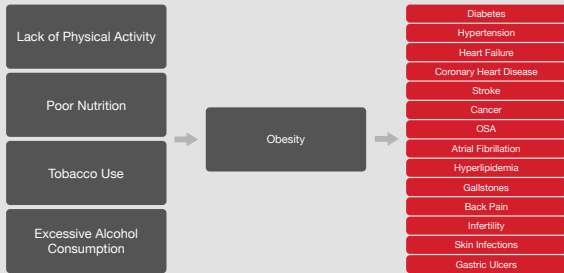
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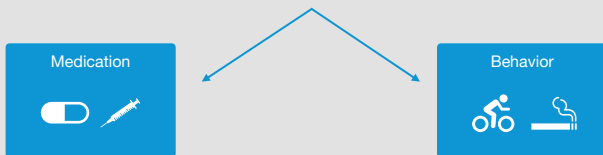
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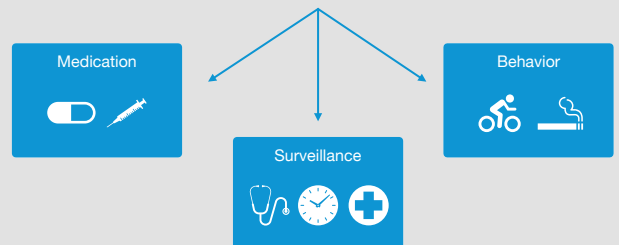
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Management of Chronic Disease Today

Management of Chronic Disease Today



Management of Chronic Disease Today



Management of Chronic Disease Today



Adherence to Quality Indicators In chronic disease



Condition	No. of Indicators	% of Recommended Care Received
Overall care	439	54.9%
Hypertension	27	64.7%
Heart failure	36	63.9%
COPD	20	58.0%
Asthma	25	53.5%
Hyperlipidemia	7	48.6%
Diabetes mellitus	13	45.4%
Peptic ulcer disease	8	32.7%
Atrial fibrillation	10	24.7%

McGlynn EA, et al. N Engl J Med 2003;348:2635-45.

Behavior Change Healthy food



Google Food Team and Yale Center for Customer Insights

- Wellness initiatives fail because they rely on placing too much emphasis on providing information
- Evidence from behavioral economics has shown that information rarely succeeds in changing behavior or building new habits or food choices
- Behavior often diverges from intentions
 - Self-control is taxed by any type of depletion
 - Necessity of making food decisions many times a day means we can't devote much processing power to each choice
 - Eating behaviors tend to be habit and instinct-driven

Chance Z, et al. Harvard Business Review, March, 2016.



The average patient with **uncontrolled** hypertension sees the doctor 4 times/year.

Hyman DJ, et al. N Engl J Med 2001;345:479-486. Turchin A, et al. Hypertension 2010;56:68-74. Xu W, et al. BMJ 2015;350:1-9.

Consultation Length by Country

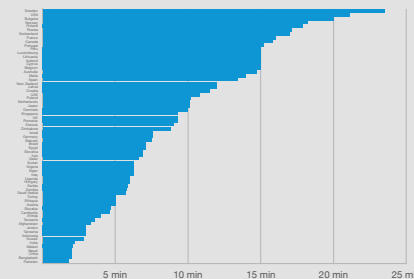


28,570,712 consultations in 67 countries:

The average time a Primary Care physician spends with each patient ranges from 48 seconds to 22.5 minutes.

Source: Irving G, et al. BMJ Open 2017;7:e017902. doi:10.1136/bmjopen-2017-017902. Miani RV, et al. Am J Med 2015;128:337-343.

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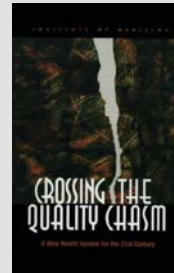


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Why do we fail?



Quality problems occur typically not because of failure of goodwill, knowledge, effort, or resources devoted to health care, but because of fundamental shortcomings in the way care is organized...

Trying harder will not work...Changing care systems will.

Institute of Medicine

The National Academies Press



Our current health care delivery system, which is organized around professionals and types of institutions, grew out of a need to provide primarily acute care rather than chronic care.

This is one kind of chasm we have to cross.

The health care delivery system must be reorganized to meet the real needs of patients.

Institute of Medicine

The National Academies Press

Challenges Physicians Face

Milani RM, et al. Am J Med 2015;128:337-343.

Challenges Physicians Face



Time

Face-to-face patient care accounts for 55% of average workday (guidelines for just 10 chronic diseases would require 10.6 hours/day)

Milani RM, et al. Am J Med 2015;128:337-343.

Challenges Physicians Face



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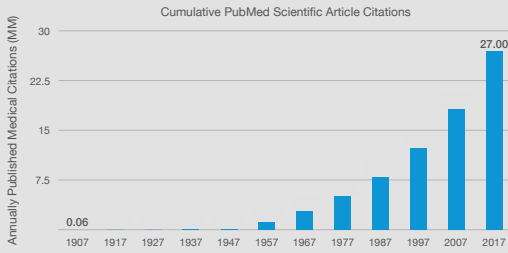
Rapidly Growing Medical Database

Now 1.9 million peer-reviewed articles/year

Milani RM, et al. Am J Med 2015;128:337-343.

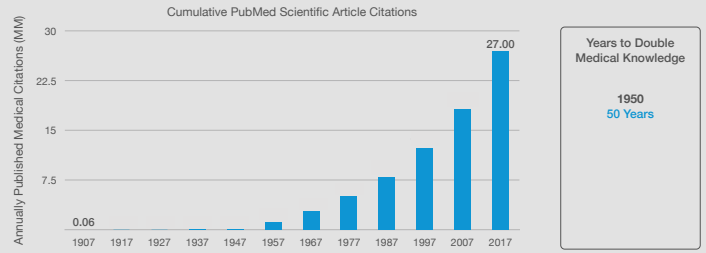
Rise in Inputs + Data

Medical research/knowledge growing exponentially



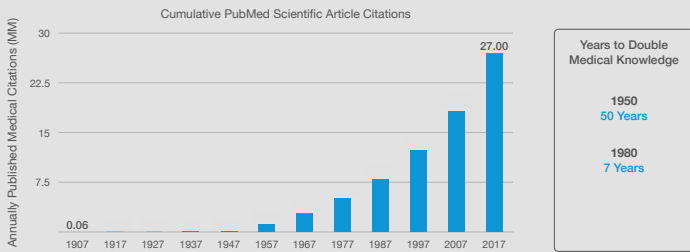
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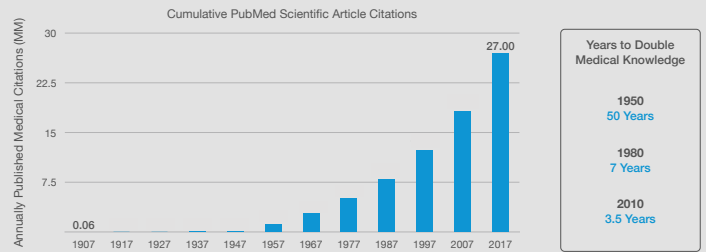
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Rapidly Growing Medical Database
Now 1.9 million peer-reviewed articles/year



Therapeutic Inertia
Noted in 87% of visits for uncontrolled hypertension



Model of Care Delivery
Limits patient touches, actionable biologic data, course correction

Reengineering Care Delivery to Manage Chronic Disease

Overview of Global Health Status

Factors Contributing to Poor Health Outcomes

Encouraging Positive Behavior Change

Intervening and Engaging Patients

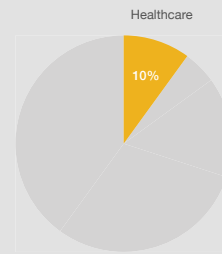


Health Care
Care delivery



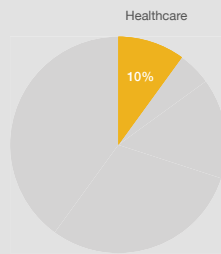
Health of a Population
Health determinants

Health Status Influencing factors



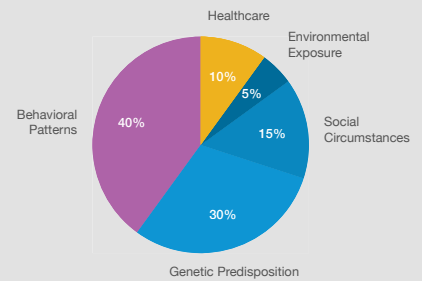
Schroeder SA. N Engl J Med 2007;357:1221-6.

Health Status Influencing factors



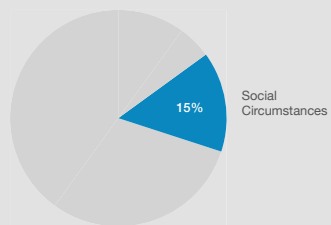
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Health Status Influencing factors



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Social Isolation

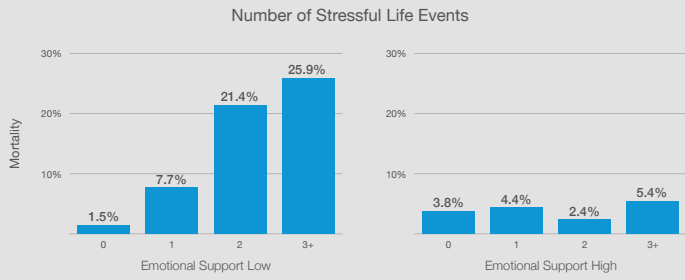
About 28% (12.1M) of noninstitutionalized older persons (≥ 65 years) live alone

Almost half of women ≥ 75 years (45%) live alone

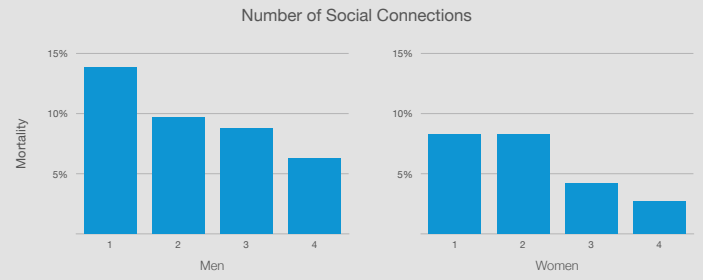
Associated with a 29% increase in CHD and 31% increase in stroke

A Profile of Older Americans: 2013. U.S. Dept. of Health and Human Services. Velozta NK, et al. Heart. 2015

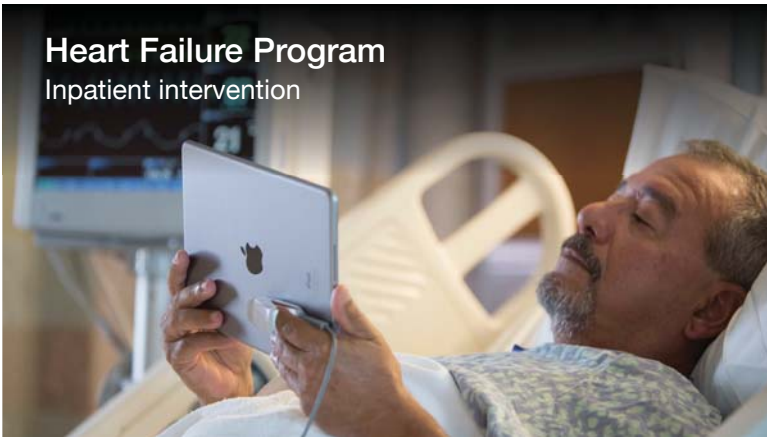
Emotional Support Buffers Stressful Life Events



Social Integration in Chronic Disease



Heart Failure Program Inpatient intervention

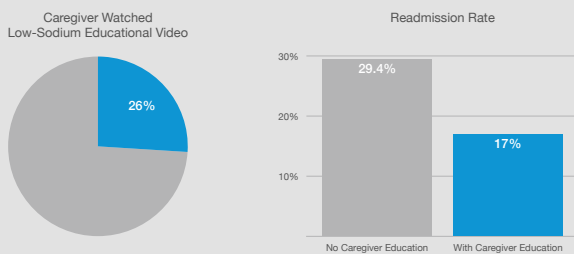


Heart Failure Program Inpatient intervention

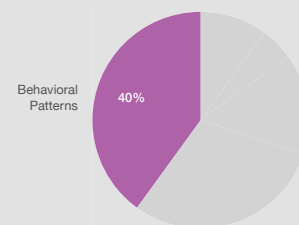
- Scores high on sodium consumption
- “Who shops for your groceries?”
- “Who prepares your meals?”
- Patient views video on importance of low sodium foods
- Individual(s) who shops for and prepares meals sent email with literature and video link



Impact of Caregiver Dietary Education on Readmission



How Much of an Impact?



Medication Adherence Facts

50% of patients with chronic disease do not take meds as prescribed

Increased morbidity and death

Estimated cost ~\$100B/year

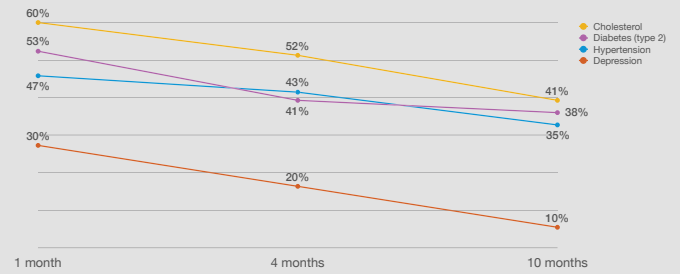


Increasing the effectiveness of adherence interventions may have a far greater impact on health of the population than any improvement in specific medical treatments.



Branan MT, et al. Mayo Clin Proc. 2011;86:304-314
Sabate E, et al. World Health Organization, Geneva, Switzerland, 2003

Therapeutic Adherence Levels plummeting over time



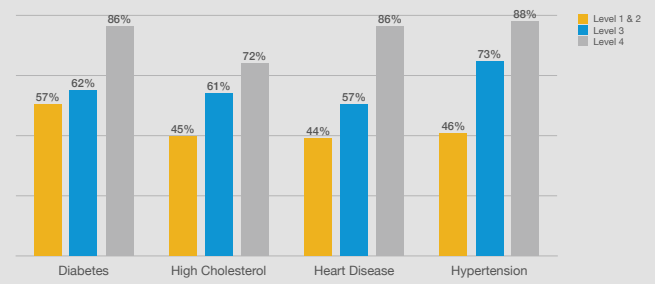
Cognizant 20-20 Insights, October 2014.

Patient Activation An incremental process



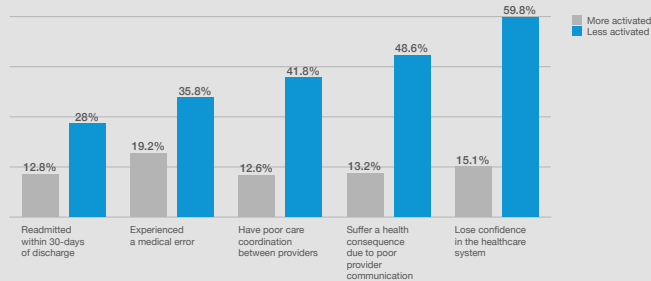
Hibbard JH, Greene J. What the Evidence Shows About Patient Activation: Better Health Outcomes And Care Experiences, Fewer Data On Costs. Health Affairs, 32, no.2 (2013):207-214

Patient Activation Level Medication adherence in chronic disease



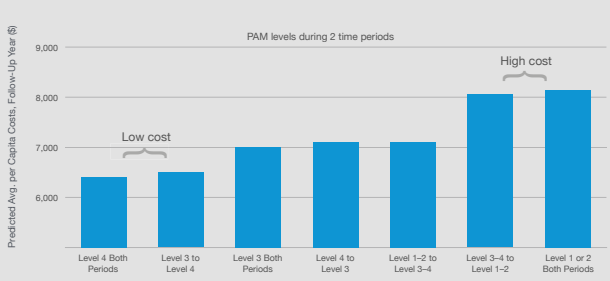
Increasing Patient Activation to Improve Health and Reduce Costs. Judith H. Hibbard, DrPH, Institute for Policy Research and Innovation, University of Oregon

Patient Activation Level Healthcare quality



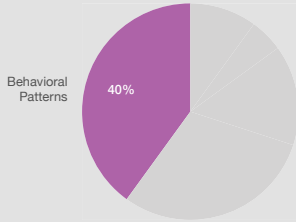
Adapted from AARP & You, "Beyond 50.09" Patient Survey. Published in AARP Magazine. Study population ages 50+ with at least 1 chronic condition. More Activated = Levels 3 & 4, Less Activated = Levels 1 & 2

Patient Activation Level Healthcare costs in follow-up year by change in PAM



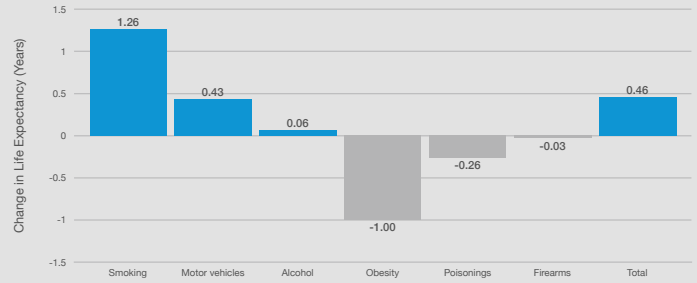
Greene J, et al. Health Aff 2015;34:431-437

Does Changing Behaviors Change Outcomes?



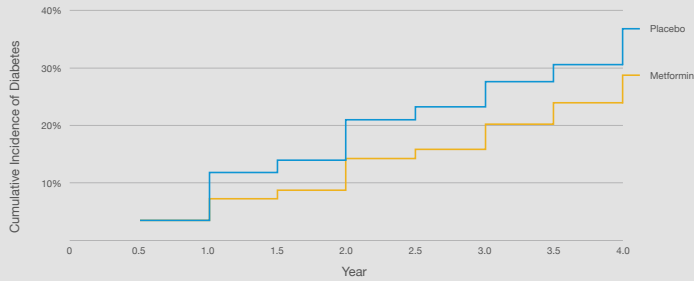
Schroeder SA. N Engl J Med 2007;357:1221-6.

Behavioral Changes Impact on life expectancy



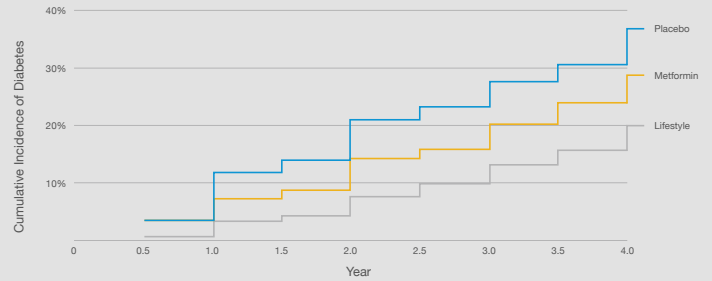
National Health Interview Survey, National Health and Nutrition Survey

Benefits of Behavior Change Diabetes prevention program



Diabetes Prevention Program Research Group. N Engl J Med 2002;346:393-403.

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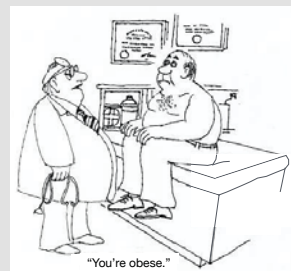


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Reengineering Care Delivery to Manage Chronic Disease

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Encouraging Positive Behavior Change



Social Contagion

Many health behaviors impacted through social interactions

- Smoking
- Eating
- Exercise
- Weight
- Medication adherence



The Power of Peer Influence

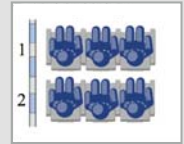
65,525 transactions

1,966 flights

257,000 passengers

Excluded people flying together, kids

Tests purely the effect of a stranger's choice



Time 1:
Purchasing window begins

Gardes, P.M. Journal of Marketing Research. 2015;52:360-374.

The Power of Peer Influence

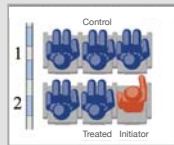
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Time 2:
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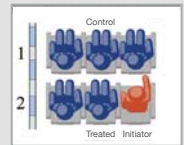
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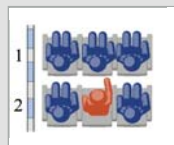
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i.e. experiment begins

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The Power of Peer Influence

On average, people purchased a movie or snack 15–16% of the time

If you saw someone next to you order something, your chances of buying something increased by 30%



Time 3A:
Treated passenger buys

Gardes, P.M. Journal of Marketing Research. 2015;52:360-374.

Aspirin Use and Cardiovascular Events in Social Networks

Women

Men

More likely to take aspirin if a brother had been recently taking aspirin

More likely to take aspirin if a male friend had recently been taking aspirin

More likely to take aspirin if a female friend recently had a CV event

More likely to take aspirin if a brother recently had a CV event

Stully KW, et al. Social Science and Medicine 2012;74:1125–1129.

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Aspirin use is correlated with the health and behavior of friends and family

Shully KW, et al. Social Science and Medicine 2012;74:1125-1129.

Smoking Cessation Impacted through social interactions

Smoking cessation appears to spread from person-to-person

Decisions to quit smoking is not done in isolation, but rather reflect choices made by groups connected to each other

People appear to act under collective pressures within niches in their social network



Smoking Cessation Impacted through social interactions

Relationship	Behavioral Impact	Requirements	Details
Spouse	67%	N/A	—
Friend 1	61%	Educated subject and friend	≥ 1 year college
Friend 2	57%	Educated subject	≥ 1 year college
Friend 3	55%	Educated friend	≥ 1 year college
Friend 4	43%	Mutual friends	↔
Friend 5	36%	Any friends	→
Co-worker	34%	Small firm	≤ 6 employees
Sibling	25%	N/A	—

Christakis NA, et al. N Engl J Med 2008;358:2249-2258.

Obesity Impacted through social interactions

Relationship	Behavioral Impact	Requirements	Details
Spouse	37%	n/a	—
Friend 1	57%	alter friend	alter obese
Friend 2	0%	perceived friend only by alter	alter obese
Friend 3	71%	same sex alter friend	alter obese
Friend 4	171%	same sex mutual friends	↔
Friend 5	0%	opposite sex alter friend	—
Adult sibling	55%	same sex	sibling obese
Immediate neighbor	0%	—	—

Christakis NA, et al. N Engl J Med 2007;357:370-9.

Changing Dietary Behavior Fresh fruit consumption

National School Lunch Program began recommending apples to being served, to school children, however the majority of apples (> 60%) ended up in the trash, virtually untouched.



Larsank B, et al. Am J Prev Med 2013;44:477-480.

Changing Dietary Behavior Fresh fruit consumption

National School Lunch Program began recommending apples to being served, to school children, however the majority of apples (> 60%) ended up in the trash, virtually untouched.

Studies have since demonstrated that apple consumption increases by more than 70% when apples were served as slices.



Larsank B, et al. Am J Prev Med 2013;44:477-480.

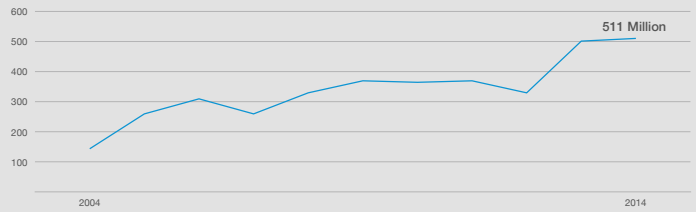
The Rise in Sliced Apples

U.S. Sliced Apple Consumption, Millions of Apples

USDA, WAPOR.ST/WONKBLOG

The Rise in Sliced Apples

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USDA, WAPOR.ST/WONKBLOG

Timely or Unexpected Support



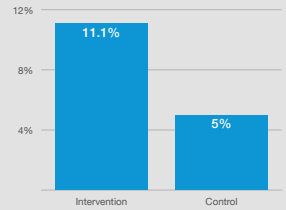
Smoking Cessation

Texting as a means of changing behavior

Messages tailored

- Participant's first name
- Gender
- Chosen quit date
- Top 3 reasons for quitting
- Money saved
- Person selected for social support
- Triggers for smoking (up to 5)

Abstinence Rate



Abrams LC, et al. Am J Prev Med 2014;47:240-50.

Lifestyle-Focused Texts

Effect on patients with coronary heart disease

A Randomized Clinical Trial

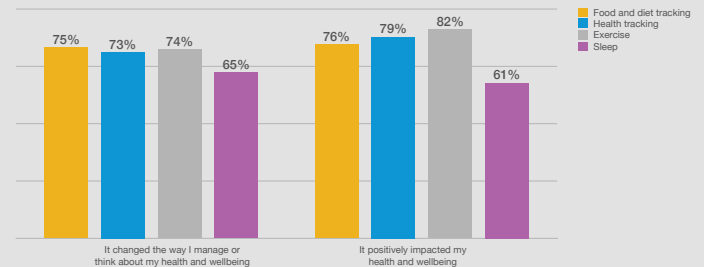
Clara K. Chow, MBBS, PhD; Julie Redfern, PhD; Graham S. Hillis, MBChB, PhD, Jay Thakkar, MBBS; Karla Santo, MBBS; Maree L. Hackett, PhD; Stephen Jan, PhD; Nicholas Graves, PhD; Laura de Keizer, BSc (Nutr); Tony Barry, BSc; Severine Bornpoint, BSc (Stats); Sandarine Stepien, MBIostat

LDL-C	-6%	0.04
Systolic BP	-6%	<0.001
BMI	-4%	<0.001
Physical activity (MET)	+46%	0.003
Smoking	-39%	<0.001

Original Investigation, Chow CK, et al. JAMA 2015; 314:1255-1263.

Mobile Apps

Impact on health and wellbeing



<http://www.statista.com/statistics/472899/impact-of-health-and-wellbeing-mobile-apps-use-in-the-uk-by-mobile-app-type/>

Patients Prefer Apps In chronic disease

2,000 patients with chronic disease and a smartphone

Willing to fill a medication prescription prescribed by an MD

Willing to use an app prescribed by an MD

20 different chronic disease including cardiac, GI, respiratory, CNS, and diabetes

mobhealthnews.com/23418/most-patients-want-their-doctors-to-prescribe-apps/

Patients Prefer Apps In chronic disease

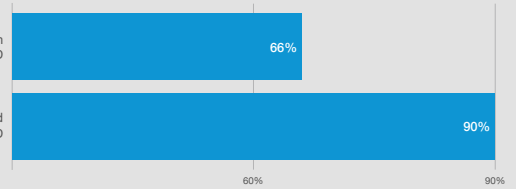
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mobhealthnews.com/23418/most-patients-want-their-doctors-to-prescribe-apps/



Among the tens of thousands of health apps and numerous devices, how do you decide what's effective?



Ox Bar

- Enables patients in self-discovery
- Apps create independence with profound results in lifestyle change
- Promotes engagement

Bar
Ochsner Center for Primary Care & Wellness
1401 Jefferson Highway, New Orleans, LA 70121
504.842.8556
ochsner.org/rxbar

Patient
Visit the **Rx Bar** to get your apps & devices today!

Rx Your prescription for good health.

Rx APPS	DEVICES
<ul style="list-style-type: none"> <input type="radio"/> Nutrition <input type="radio"/> Fitness <input type="radio"/> Women's <input type="radio"/> Oncology <input type="radio"/> Diabetes <input type="radio"/> Medication <input type="radio"/> Smoking <input type="radio"/> General Health 	<ul style="list-style-type: none"> <input type="radio"/> Activity Monitor <input type="radio"/> Blood Glucose Monitor with Bluetooth <input type="radio"/> Wireless Scale <input type="radio"/> Wireless Blood Pressure Monitor

Physician Signature

"Tell me and I forget, teach me and I may remember, involve me and I learn." — BEN FRANKLIN



<p>Forbes Ochsner is First in Nation to Manage Chronic Diseases with Apple Watch</p> <p>Patients with hypertension have a new tool to keep their numbers in check.</p>	<p>CNBC Ochsner Physicians Prescribe Mobile Apps</p> <p>Ochsner Health System is using wellness apps to keep patients healthy.</p>	<p>CNNMoney Apple HealthKit to Help Combat Chronic Diseases</p> <p>Health care technology lets patients share important data with their physician between doctor visits.</p>
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Reengineering Care Delivery to Manage Chronic Disease

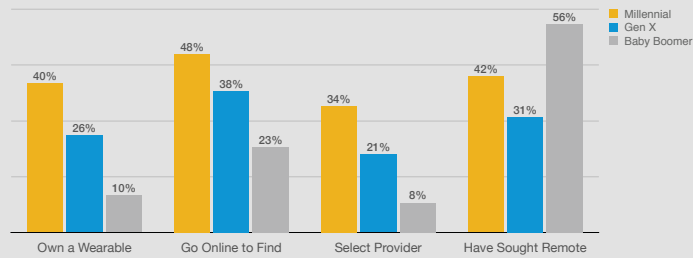


100 Years Ago The Human Touch



Consumers

Increasingly expect digital health services



Source: Rock Health Digital Health Consumer Adoption (12/16)

Where Can Digital Technology Have Its Greatest Effect in Healthcare?



Where Can Digital Technology Have Its Greatest Effect in Healthcare?

In Disease Processes of Long Duration




Digital Hypertension


Digital Diabetes

Connected MOM


Digital COPD



Head and Neck Cancer



Peripheral Arterial Disease



Digital Hypertension



Risk Leading to Death



- war
- pregnancy and birth
- medical complications
- murder
- illicit drug use
- transport accidents
- non-transport deaths
- infections
- alcohol
- physical inactivity
- low fruit and vegetables

NHS, <http://www.nhs.uk/Tools/Pages/NHSAAtlasofRisk.aspx>

Hypertension

Major public health concern

1.39

Billion

Number of people with HTN worldwide in 2010

60%

Increase in the # of adults with HTN globally by 2025

10%

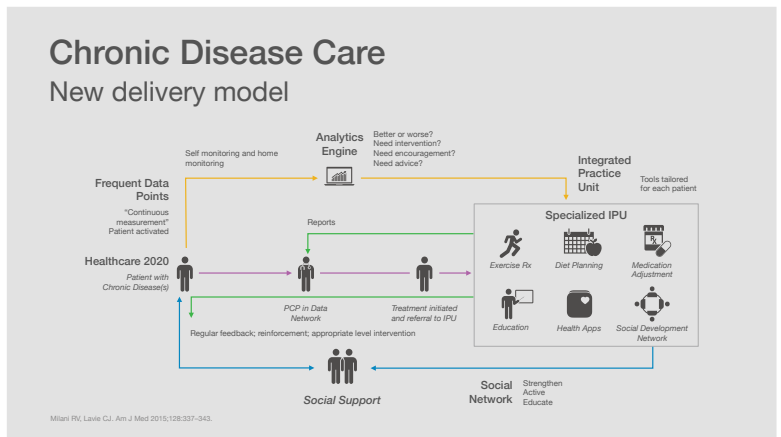
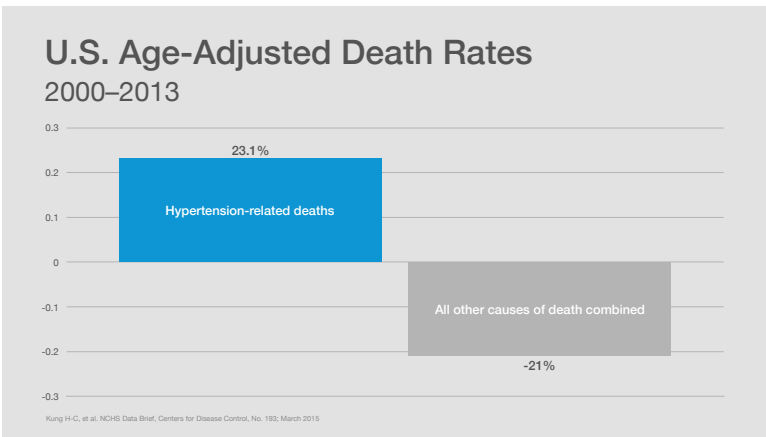
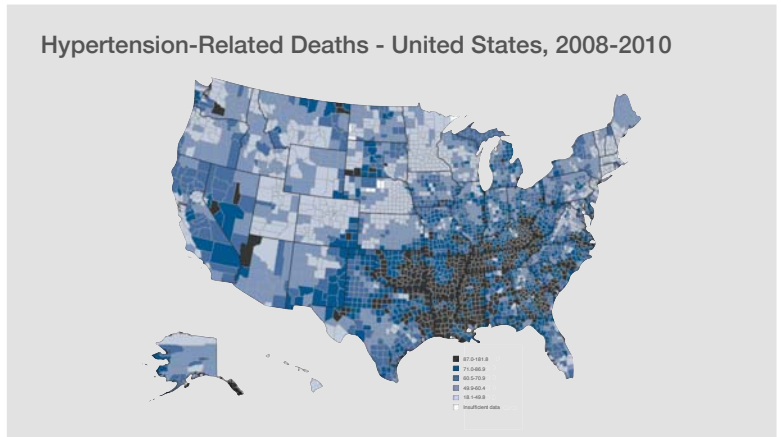
Percent of all global healthcare spending attributable to high blood pressure

\$370

Billion

Annual worldwide cost of hypertension

Kamney PM, et al. Lancet 2005;366:117-203. Gaziano AB, et al. J Hypertens 2008;27:1470-1477. Source: World Health Organization. Noncommunicable Diseases in the South-East Asia Region, 2011. http://apps.who.int/IDIS_DOC/5/84793.pdf Bloch MJ, et al. JASH 2016;16:753-754.



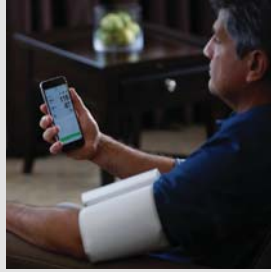
AHA/ASH Scientific Statement

Home blood pressure monitoring

Current technology is accurate, reliable, easy to use, and inexpensive

Home BP readings are

- Better predictor of CV risk than office measurements
- More reproducible and show better correlation with measures of target organ damage
- Shown to improve medication adherence



Pickering TG, et al. Hypertension 2008;52:10-29.

Data Management

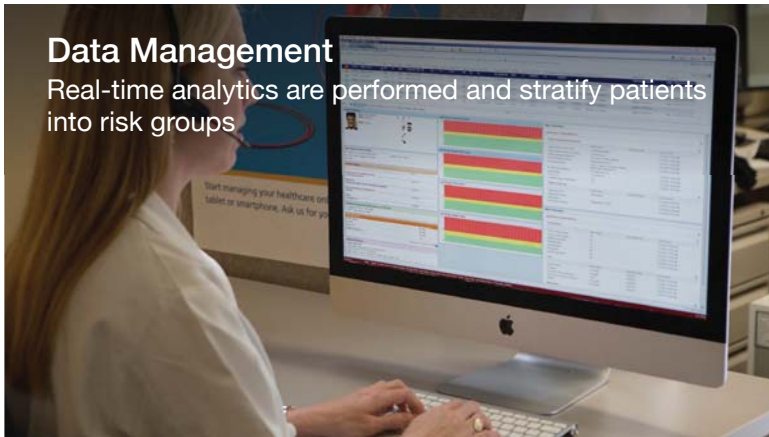
Data algorithms

Customized data visualization tools that reduces chart time and maximizes care team efficiency and accuracy



Data Management

Real-time analytics are performed and stratify patients into risk groups



Hypertension Enrollment

Start enrollment

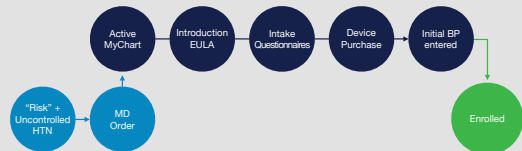
Hypertension Enrollment

Start enrollment

"Risk" + Uncontrolled HTN

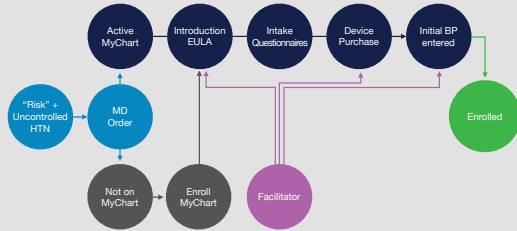
Hypertension Enrollment

Start enrollment



Hypertension Enrollment

Start enrollment



Patient Characterization

Onboarding

Milani RM, Lavie CJ. Am J Med 2015;128:337-343.

Patient Characterization

Onboarding

Dietary analysis
Medication adherence
Living circumstances
Medication affordability
Social network
Caregiver support

Depression
Patient activation measure
Physical activity index
Health literacy
Transportation issues
Access to care

Milani RM, Lavie CJ. Am J Med 2015;128:337-343.



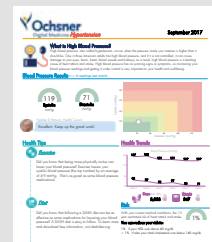
Goals of the IPU in Chronic Disease Management

1. Use evidence-based guidelines to achieve disease-based targets (including a focus on lifestyle)
2. Increase patient activation

Automated Patient Feedback

Patients receive a monthly report card

As well as encouragement



+



Milani RM, Lavie CJ. Am J Med 2015;128:337-343.

Medication Reminders



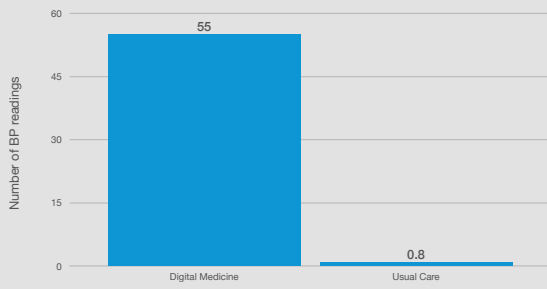
Outcomes

Blood pressure control

Patient satisfaction

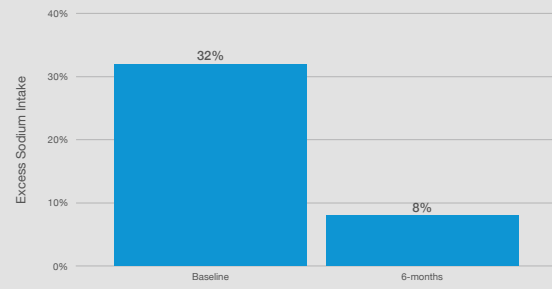
Patient activation

BP Data Collected 90-Days



Milani RM, et al. Am J Medicine 2017;130:14-20.

Reduction in Sodium Consumption



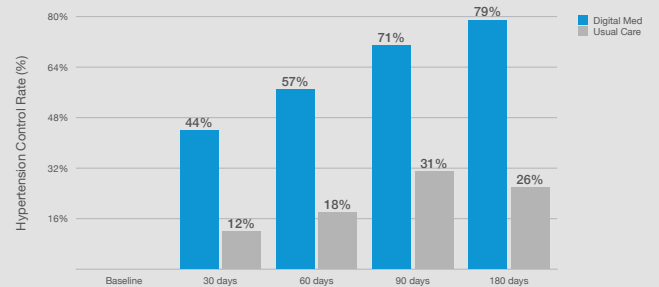
Milani RM, et al. Am J Medicine 2017;130:14-20.

Patients Achieving Goal BP

Hypertension Control Rate (%)

Milani RM, et al. Am J Medicine 2017;130:14-20.

Patients Achieving Goal BP



Milani RM, et al. Am J Medicine 2017;130:14-20.

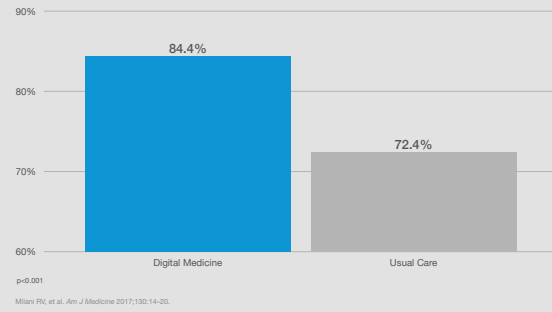
Patient-Level Outcomes

Overall satisfaction

p<0.001
Mitarfi RW, et al. Am J Medicine 2017;130:14-20.

Patient-Level Outcomes

Overall satisfaction



Patient-Level Outcomes

Activation

Mean Patient Activation

% Low Patient Activation

p<0.05

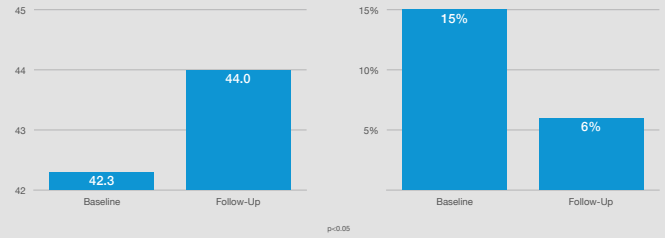
Mitarfi RW, et al. Am J Medicine 2017;130:14-20.

Patient-Level Outcomes

Activation

Mean Patient Activation

% Low Patient Activation



Medication-level Outcomes

Adherence - Proportion of Days Covered (PDC)

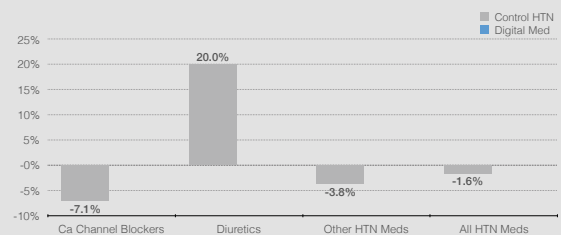
Change in Medication Adherence (PDC ≥ 80%) at 6 months

Source: Blue Cross Blue Shield of Louisiana

Medication-level Outcomes

Adherence - Proportion of Days Covered (PDC)

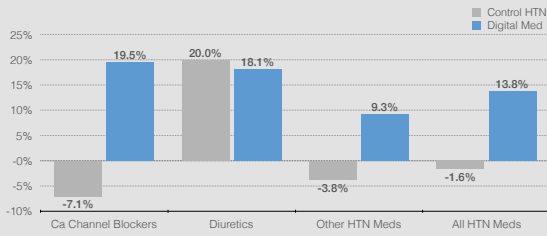
Change in Medication Adherence (PDC ≥ 80%) at 6 months



Medication-level Outcomes

Adherence - Proportion of Days Covered (PDC)

Change in Medication Adherence (PDC ≥ 80%) at 6 months



Source: Blue Cross Blue Shield of Louisiana

Patient-Level Outcomes, Health

Consumer assessment of healthcare providers and systems



Overall Health
p<0.0004

Mental Health
p<0.0001

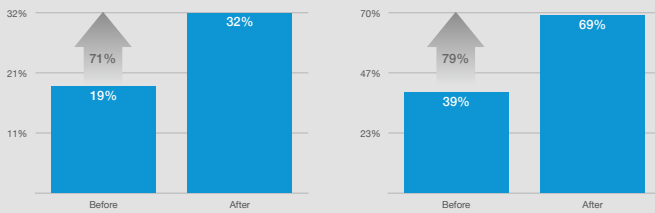
Patient-Level Outcomes, Health

Consumer assessment of healthcare providers and systems



Overall Health
p<0.0004

Mental Health
p<0.0001



Patient-Level Outcomes, Medication

Consumer assessment of healthcare providers and systems



Taking Medication
p<0.0001

Discussing Medication
p<0.0001

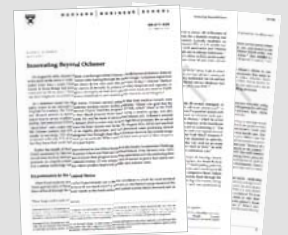
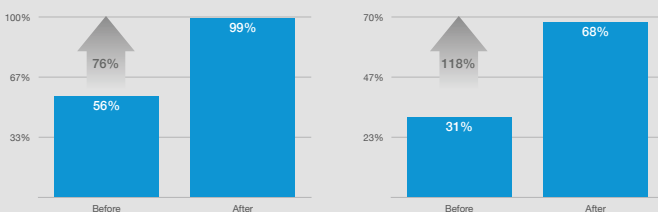
Patient-Level Outcomes, Medication

Consumer assessment of healthcare providers and systems



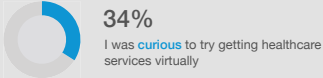
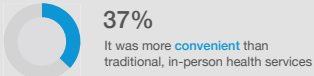
Taking Medication
p<0.0001

Discussing Medication
p<0.0001



Why Utilize Virtual Care?

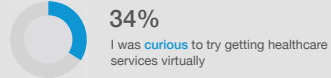
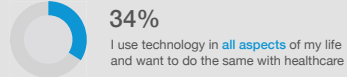
Top three reasons why consumers tried virtual health



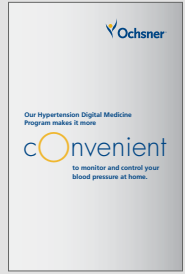
Source: Accenture 2017 Consumer Survey on Virtual Health

Why Utilize Virtual Care?

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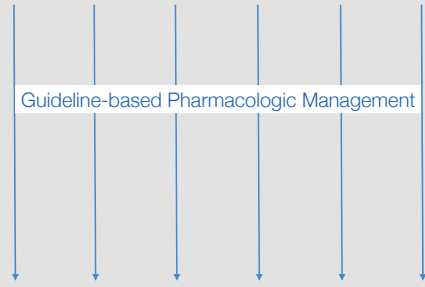
Source: Accenture 2017 Consumer Survey on Virtual Health



Evidence-Base					
Pharm-APP		Pharm-APP		Pharm-APP	
med management		med management		med management	
Hypertension	Heart failure	Diabetes	COPD/asthma	HLP	CAD

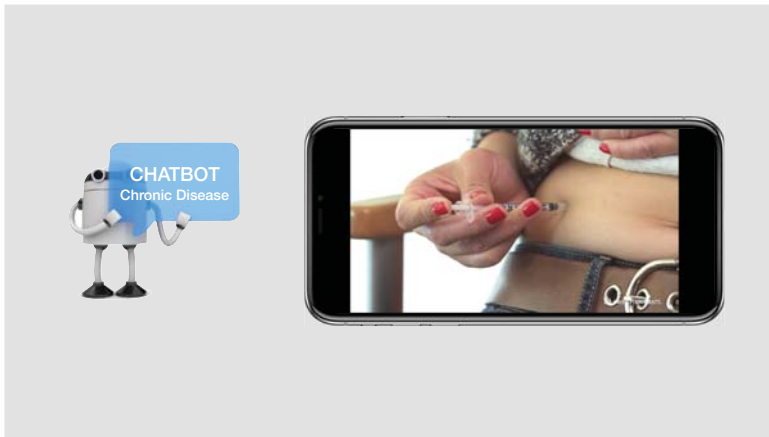
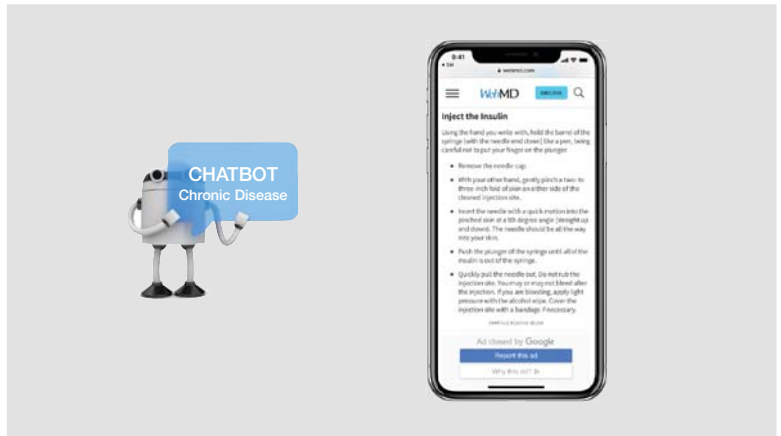
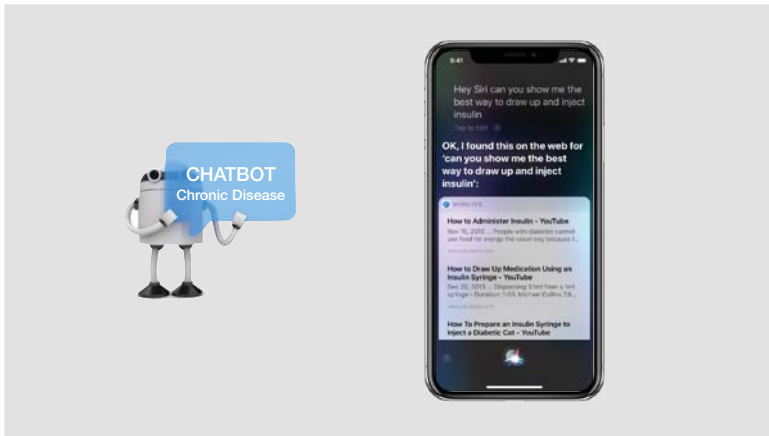
Evidence-Base					
Pharm-APP		Pharm-APP		Pharm-APP	
med management		med management		med management	
Hypertension	Heart failure	Diabetes	COPD/asthma	HLP	CAD

Guideline-based Pharmacologic Management



Social Behavioral	Evidence-Base					
	Pharm-APP		Pharm-APP		Pharm-APP	
	med management		med management		med management	
Health coach	Hypertension	Heart failure	Diabetes	COPD/asthma	HLP	CAD
Activity	→					
Diet	→					
Addiction	→					
Adherence	→					
Depression	→					
Social isolation	→					
Med affordability	→					
Transportation	→					
Health literacy	→					
Fam/caregiver support	→					
Education resources	→					
Reports (patient, MD)	→					
Auto-feedback loops	→					
Activation	→					
Peer-to-peer	→					
Device mgmt	→					
Environment	→					





Questions



Reengineering Hospital Care to Improve Patient Outcomes

- Hospital Harm
- Circadian Rhythms in Health and Disease
- Improving the Environment of Care
- Artificial Intelligence in Hospital Care

Reengineering Hospital Care to Improve Patient Outcomes

Hospital Harm

Circadian Rhythms in Health and Disease

Improving the Environment of Care

Artificial Intelligence in Hospital Care

Hospital Harm

Primum non nocere

- Approximately 440,000 yearly deaths from U.S. hospital errors making this the 3rd leading cause of death in the U.S.
- Medicare patients have a 1 in 4 chance of experiencing harm during a hospital admission.
- About 1 in 25 people admitted to a US hospital will contract a hospital acquired infection (HAI) (1 in 10 in the UK).



Source: Leapfrog Institute Safety Grade: <https://www.leapfroginstitute.com/press-releases/collaborative-safety>; Magill S.S., et al. N Engl J Med 2015;373:1186-93.

Value of Patient Communication

IOM recommends individuals receive access to medical and clinical information, enabling them to be the 'source of control' in making healthcare decisions.

- Being a hospital patient has been called 'one of the most disempowering situations one can experience in modern society'.
- 90% of hospitalized patients want to review their hospital medication list, but only 28% were given the opportunity.
- Only 32% of hospital patients could correctly name even one of their hospital physicians.



Brack T, et al. Health Affairs 2002;21:1282-1285; Peay AS, et al. J Am Med Assoc 2004;291:2717-2719; Cumber K, et al. J Hosp Med 2012;53:86; Clancy CJ, et al. Mayo Clin Proc 2012;87:82.

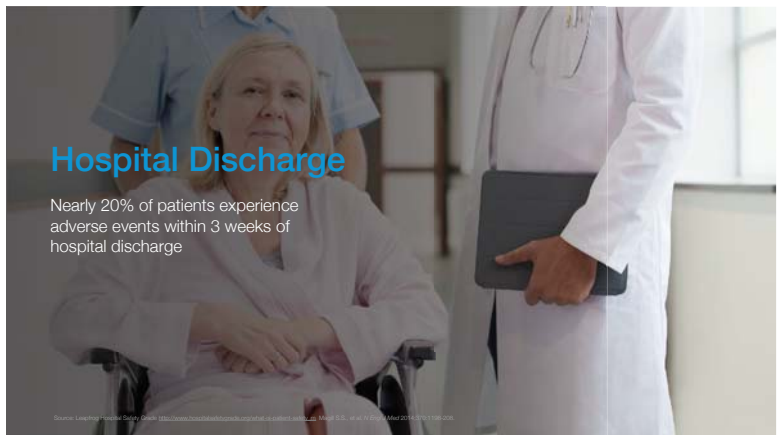
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Source: Leapfrog Institute Safety Grade: <https://www.leapfroginstitute.com/press-releases/collaborative-safety>; Magill S.S., et al. N Engl J Med 2015;373:1186-93.

Post-Hospitalization Syndrome

- An acquired, transient period of **vulnerability** derived from the allostatic and physiologic stress that patients experience in the hospital.
- During hospitalization, patients typically experience:
 - deprivation of sleep
 - disruption of normal circadian rhythms
 - poorly nourished
 - have pain and discomfort
 - receive medications that can alter cognition and physical function
 - become deconditioned by bed rest or inactivity

Kushnir MB. *NEngl J Med* 2013; 369:100-102

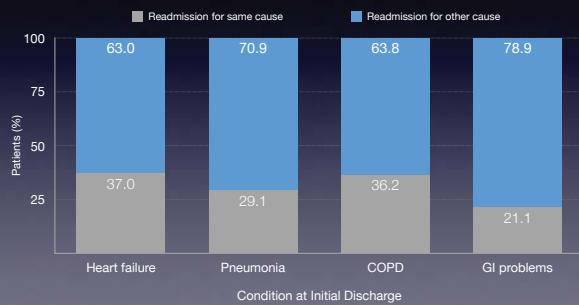
Post-Hospitalization Syndrome

- Polysomnography during hospitalization:
 - reduction in total sleep time
 - reduction in REM and N3 (slow wave) and increase in non-REM
- Results in behavioral and physiologic effects impacting:
 - metabolism
 - cognitive performance
 - physical functioning and coordination
 - immune function
 - coagulation cascade

Kushnir MB. *NEngl J Med* 2013; 369:100-102

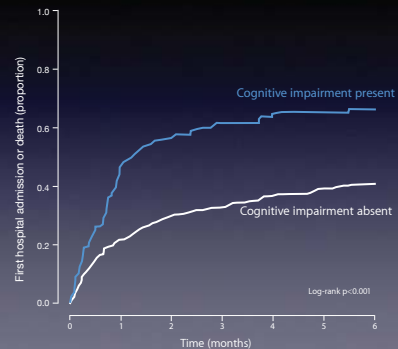
U.S. Medicare Readmission Data

Two-thirds of readmissions due to unrelated cause



Kushnir MB. *NEngl J Med* 2013; 369:100-102

Impact of Cognitive Impairment on Readmission or Death



Independent predictor of composite outcome (HR 1.9; $p < 0.0001$) and was the most important predictor among 55 variables.

Yeh A. *Am J Geriatr Psychiatry* 2014; 22:100-108

Discharge Comprehension



- 200 patients admitted for > 24 hours to acute medicine, age \geq 70 years
- Tested for cognitive function* at discharge
- 31.5% of subjects had unrecognized low cognition
- One month later, 58% of these patients no longer had low cognition ($p < 0.001$).

*Mini-Mental Status Examination (MMSE), Backward Digit Span, 15 word immediate and delayed recall test.

Louque LA et al. *J Gen Intern Med* 2011; 26:760-770

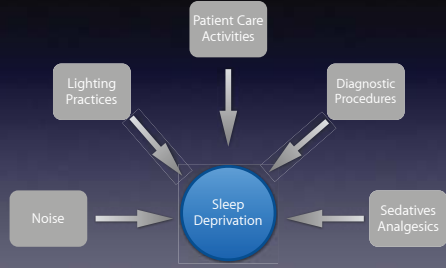
Discharge Comprehension



- 172 patients admitted for > 24 hours to acute medicine, discharged on \geq 1 new medication
- Tested for medication literacy 4-18 days after discharge (name, dosage schedule, purpose) and whether they could name their medical contact person.
- 86% aware a new medication had been Rxed, 64% could name the med, 64% purpose, 56% dosage.
- Age and not education level was the best predictor of poor medication literacy.

Mitchell M. et al. *Major Clin Proc* 2008; 82:654-658

Sleep Deprivation: Hospital Environmental Factors



Noise

- Objectively measured hospital noise can range as high as 67 dB in ICU to 42 dB on surgical/medical wards.
- World Health Organization (WHO) international recommendations for patient rooms is ≤ 30 dB.
- 92 patients studied at Univ of Chicago Med Ctr.: >42% reported noise disruptions during sleep. Most common sources:
 - staff conversations (65%)
 - roommates (54%)
 - alarms (42%)
 - intercoms (39%)
 - paggers (38%)

Total average noise	48.0 dB
Peak noise	80.3 dB*
Nighttime average noise	38.2 dB
Nighttime peak noise	69.7dB

Reengineering Hospital Care to Improve Patient Outcomes



Reengineering Hospital Care to Improve Patient Outcomes

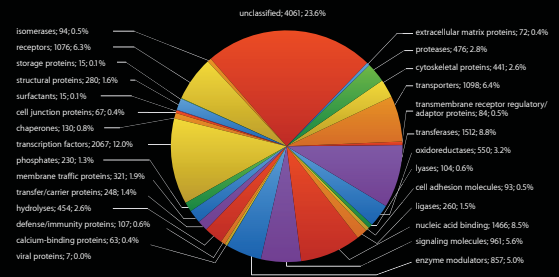


Circadian Rhythm in Human Health

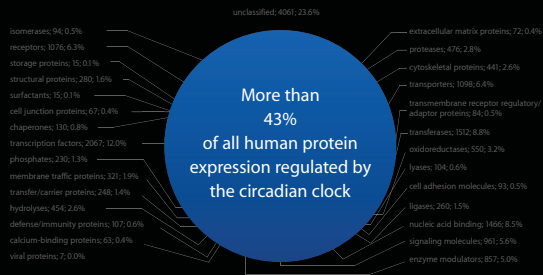


- Endogenous 24-h oscillations in behavior and biologic processes found in all kingdoms of life
- Allows an organism to adapt its physiology in anticipation of transitions between night and day
- The circadian clock drives oscillations in a diverse set of biological processes including sleep, locomotor activity, blood pressure, body temperature, and blood hormone levels.
- Regulates protein expression of the genome on a daily basis

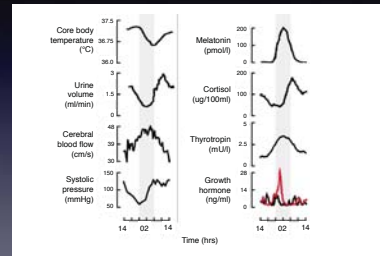
Protein-Coding Gene Expression



Protein-Coding Gene Expression



Physiologic and Circadian Cycles in Humans

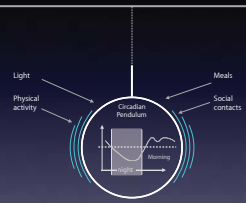


Zeitgeber

"Time giver" or "Synchronizer"

Common Examples

- Light
- Temperature
- Social interactions
- Pharmacological manipulation
- Exercise
- Eating / drinking patterns



Intrinsically Photosensitive Retinal Ganglion Cells (ipRGCs)

"Sightless visual responses"



- Resets circadian clock
- Artificial light striking the retina between dusk and dawn:
- Inhibits sleep-promoting neurons
- Suppresses nightly release of melatonin

Most sensitive



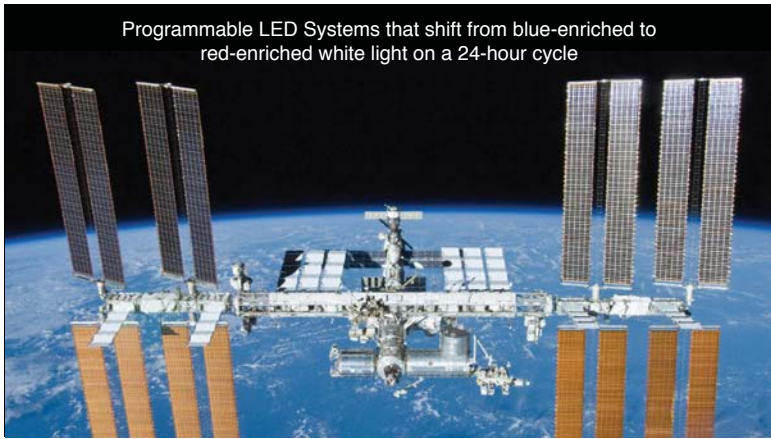
Least sensitive



LEDs more disruptive than incandescent

How do we control circadian rhythms on the Space Shuttle?

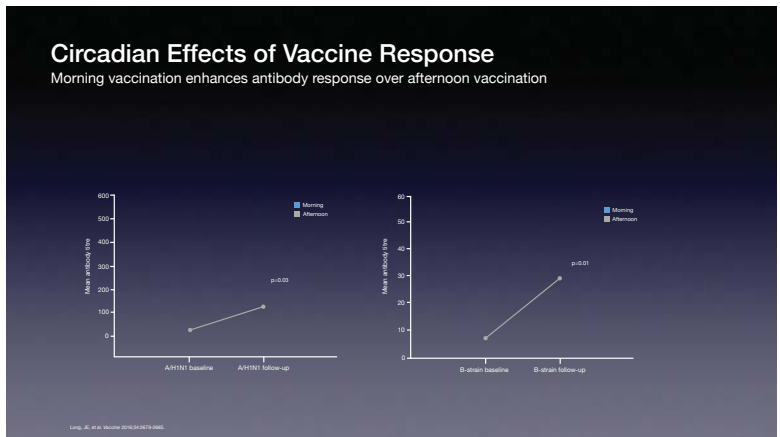
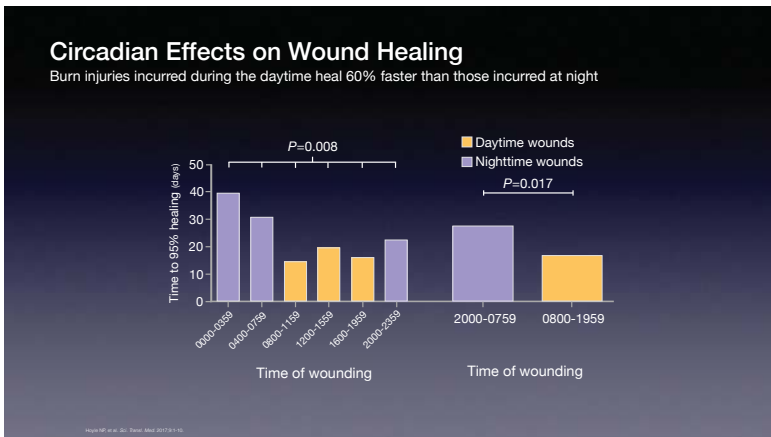
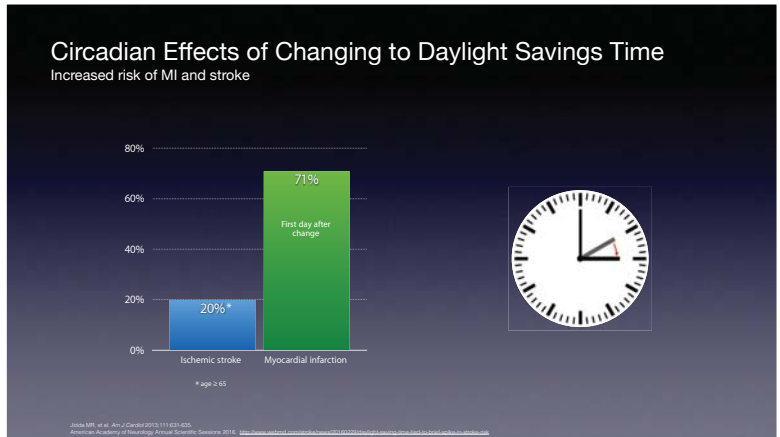
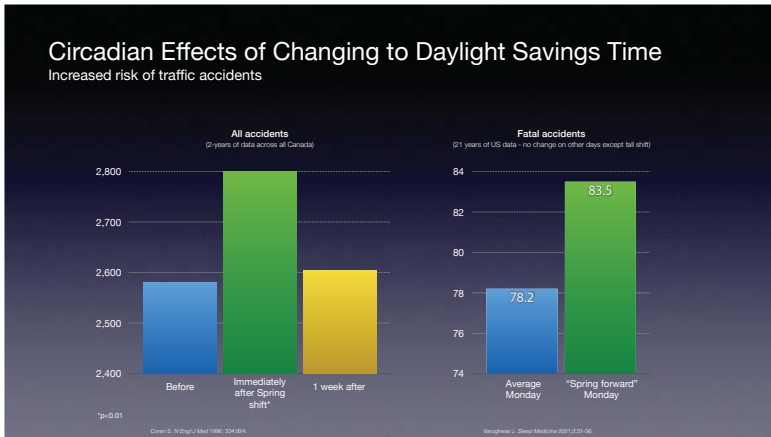




Impact of Disrupting Circadian Rhythm on Population Health Shift Workers

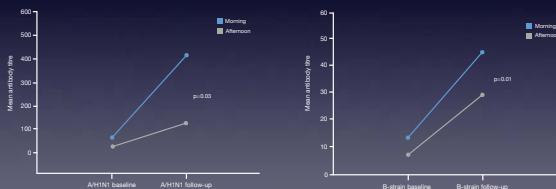
- ▶ Obesity
- ▶ Diabetes
- ▶ Heart disease
- ▶ Stroke
- ▶ Cancer
- ▶ Injuries

Wiley et al. 2016. doi:10.1111/obr.12712. Wiley et al. 2016. doi:10.1111/obr.12712. Wiley et al. 2016. doi:10.1111/obr.12712. Wiley et al. 2016. doi:10.1111/obr.12712. Wiley et al. 2016. doi:10.1111/obr.12712.



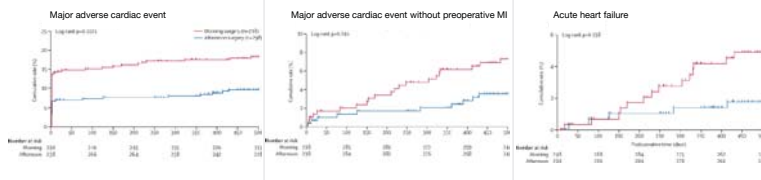
Circadian Effects of Vaccine Response

Morning vaccination enhances antibody response over afternoon vaccination



Circadian Effects upon Outcomes following Cardiac Surgery

Cardiovascular events after aortic valve replacement surgery according to time of day of surgery in matched cohort population



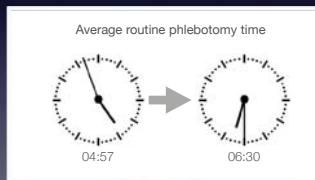
Reengineering Hospital Care to Improve Patient Outcomes



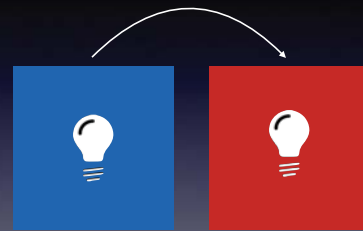
Improving the Environment of Care

- Vital sign collection
- Patient communication / access to information
- Sleep (lighting, noise, vitals, phlebotomy)
- Risk of infection
- Other technologies

Phlebotomy



Lighting at night



Noise Control



Daily reports of noises exceeding maximum threshold with time stamp of each occurrence

Routine Vitals



- Non-obtrusive
- Collects BP, pulse, respirations, O₂sat, temperature, body position every minute
- Sent directly to Epic
- Notifies nurse when out of range (sent to smartphone)

Improving Hospital Patient Safety

Sotera ViSi Mobile

Robust data capture—identifies patients at risk earlier

Manages clinical data and reduces "Alarm Fatigue"

Improves patient mobility reducing hospital-induced deconditioning

Provides more time for nurses to perform nursing functions

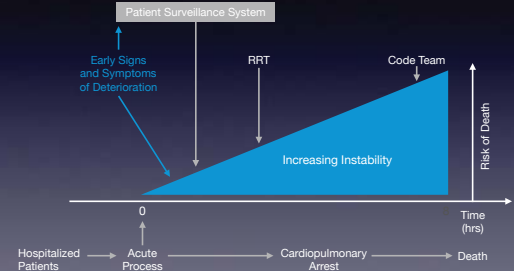


National Patient Safety Goal (NPSG) 6
Reduce the harm associated with clinical alarm systems.

NPSG.06.01.01
Improve the safety of clinical alarm systems.

Physiologic Deterioration

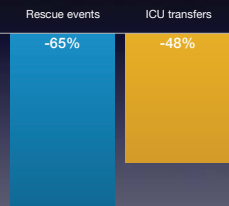
Opportunities for intervention



RRT = Rapid Response Team
Tomlin AH, et al. Anesthesiology 2011;115:421-31.

Improving Hospital Patient Safety

Patient surveillance with push alerts



Tomlin AH, et al. Anesthesiology 2010;112:282-7.

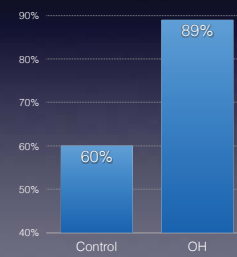
Hospital Intervention - Summary

- Improved communication tools for nurses and improved care efficiency (BCMA via Rover)
- New technologies that capture vitals wirelessly without human assessment - with machine to human notifications - improvement in alarm management
- Increased patient's personal control - more information (MyChart bedside) when and where patients want it
- Improved ambulation by reducing tethering to bed
- Improved sleep quality and quantity - less disruptions of circadian rhythm - via noise control, change in lighting systems, unobtrusive vital sign monitoring, and morning phlebotomy times

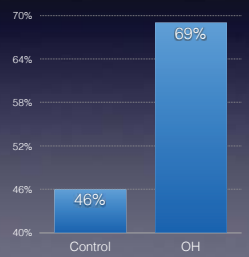
Outcomes

HCAHPS Survey

In general, how would you rate your overall mental or emotional health?
Very Good or *Excellent*

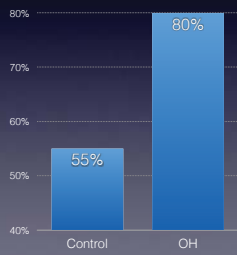


Before giving you any new medicine, how often did hospital staff describe possible side effects in a way you could understand?
Always

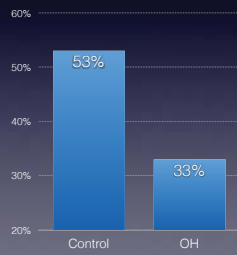


HCAHPS Survey

During this hospital stay, how often was the area around your room quiet at night?
Always

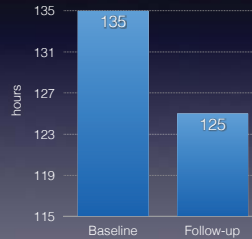


During this hospital stay, did you need medicine for pain?
Yes

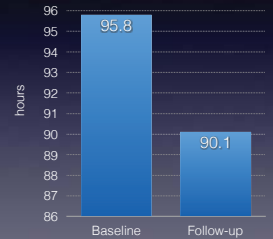


Length of Stay

Actual mean

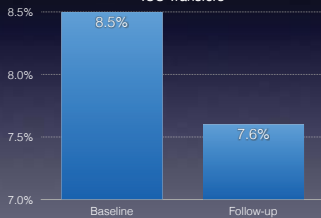


Geometric mean

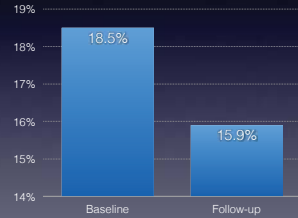


Clinical Outcomes

ICU Transfers



Readmissions



Hospital Acquired Infections (HAI)

- HAI acquisition in 1 out of every 20 patients admitted in U.S.
- ~722,000 people develop an HAI each year in U.S.
- About 75,000 die from an HAI each year
- Bacterial contamination on surfaces including MRSA, vancomycin-resistant *Enterococcus* (VRE), can survive on environmental surfaces for weeks with *Clostridium difficile* (CDI) spores surviving for months.
- More than 50% of HAIs are caused by bacteria resistant to at least one type of antibiotic.
- Regular surfaces made of plastic, stainless steel, coated metal, and wood are quickly re-contaminated after cleaning.



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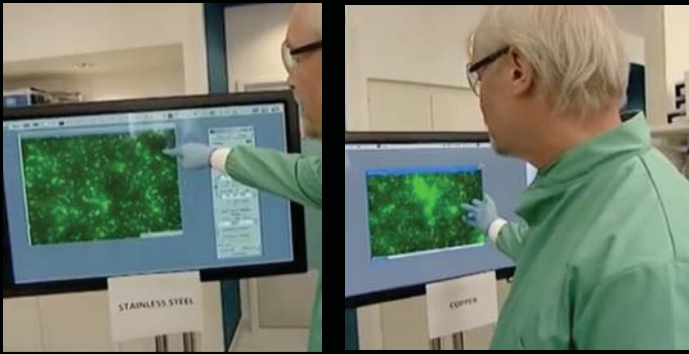
Hospital Acquired Infections (HAI)



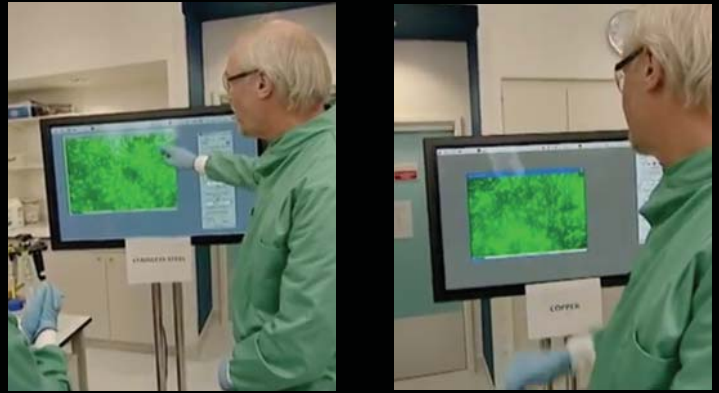
- Copper surfaces have intrinsic and continuous broad-spectrum antimicrobial activity that remains effective for the product's lifetime.
- Copper alloy surfaces kill 99.9% of bacteria in less than 2 hours (including MRSA, VRE, *S. aureus*, *Enterobacter aerogenes*, *Pseudomonas aeruginosa*) and continuously kill after repeated contamination.
- Mechanism of action: involves rupture of cell membrane, generation of reactive O₂ species, and breakdown of bacterial DNA, resulting in cell death - no evidence of bacterial resistant organisms.
- Copper alloys are the 1st class of solid surface materials approved by the EPA as antimicrobial and approved for public health use.

Baseline

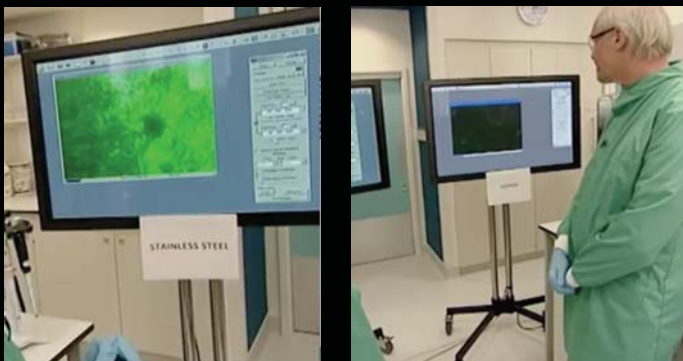
10 million MRSA placed on each of two surfaces



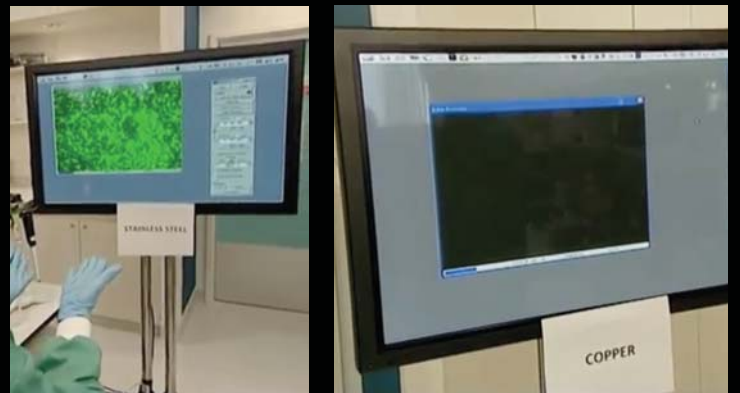
2 minutes



6 minutes



9 minutes



Clinical Studies



Department of Defense Trial in ICU

- Standard bedrails became re-contaminated after disinfection (at 6.5 hours: 5,198 CFU/100 cm² versus 424 CFU/100 cm² for Cu surface)
- Cu reduced antimicrobial burden on surfaces (bedrails, overbed tables, etc.) by 83%
- HAI's reduced by 58% in rooms with copper-impregnated surfaces

University of Virginia / Sentara Healthcare

- Included linens in addition to hard surfaces (overbed tables, bedrails)
- 78% reduction in HAI's due to MDROs or *C. difficile*
- Rolling out in all hospitals across Sentara system

Source: Schmidt MS, et al. Infect Control Hosp Epidemiol. 2015;139:1550-1555.
 2015 CDC, et al. Antimicrob J Infect Control. 2015;139:1550-1555.

Reengineering Hospital Care to Improve Patient Outcomes



Early Warning Systems for Inpatient Deterioration

Modified Early Warning System (MEWS)



Koussoubina R, et al. PLOS ONE 2016;11:1-13.

Generalized Linear Modeling

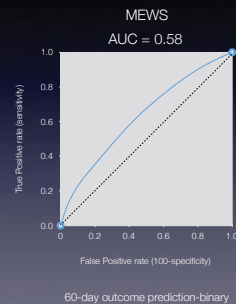


Machine Learning



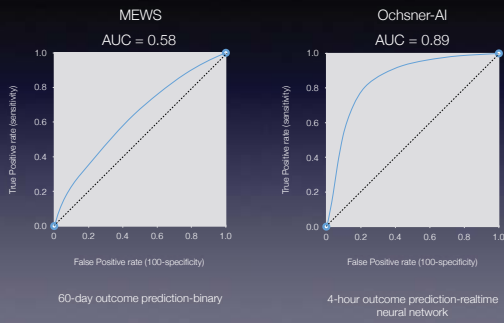
Early Warning Systems for Patient Deterioration

Area Under the curve of the Receiver Operating Characteristic (AUROC)



Early Warning Systems for Patient Deterioration

Area Under the curve of the Receiver Operating Characteristic (AUROC)



Ochsner Patient Deterioration Model

- We used over 1 billion clinical data points, including vitals, lab result values, nursing assessments, and echocardiograms, to create a deep recurrent neural network
- With the results of this model, a newly created Rapid Response team of providers gets real-time notifications when patients exceed a certain risk threshold
- The team can quickly assess the patient and take immediate action



Ochsner Patient Deterioration Model

90-Day Pilot Results

- Successfully reduced codes outside of ICU by 44%
- Over 40% of alerts resulted in transfer to the ICU
- Over 25% of alerts resulted in end of life conversations

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Summary

Health systems typically focus on delivery of services and operate in only 10% of the health-determinant pie.

Modest interventions impacting timely communication, social, and behavioral factors, yield impressive benefits in chronic disease outcomes along with high levels of patient satisfaction.

Hospitals function to maximize efficiency of operations, sometimes at the expense of patient safety and quality. Opportunities for improving patient outcomes and satisfaction can be realized through modest changes in the environment of care.

Thank You!